

Not all App Packages are the Same

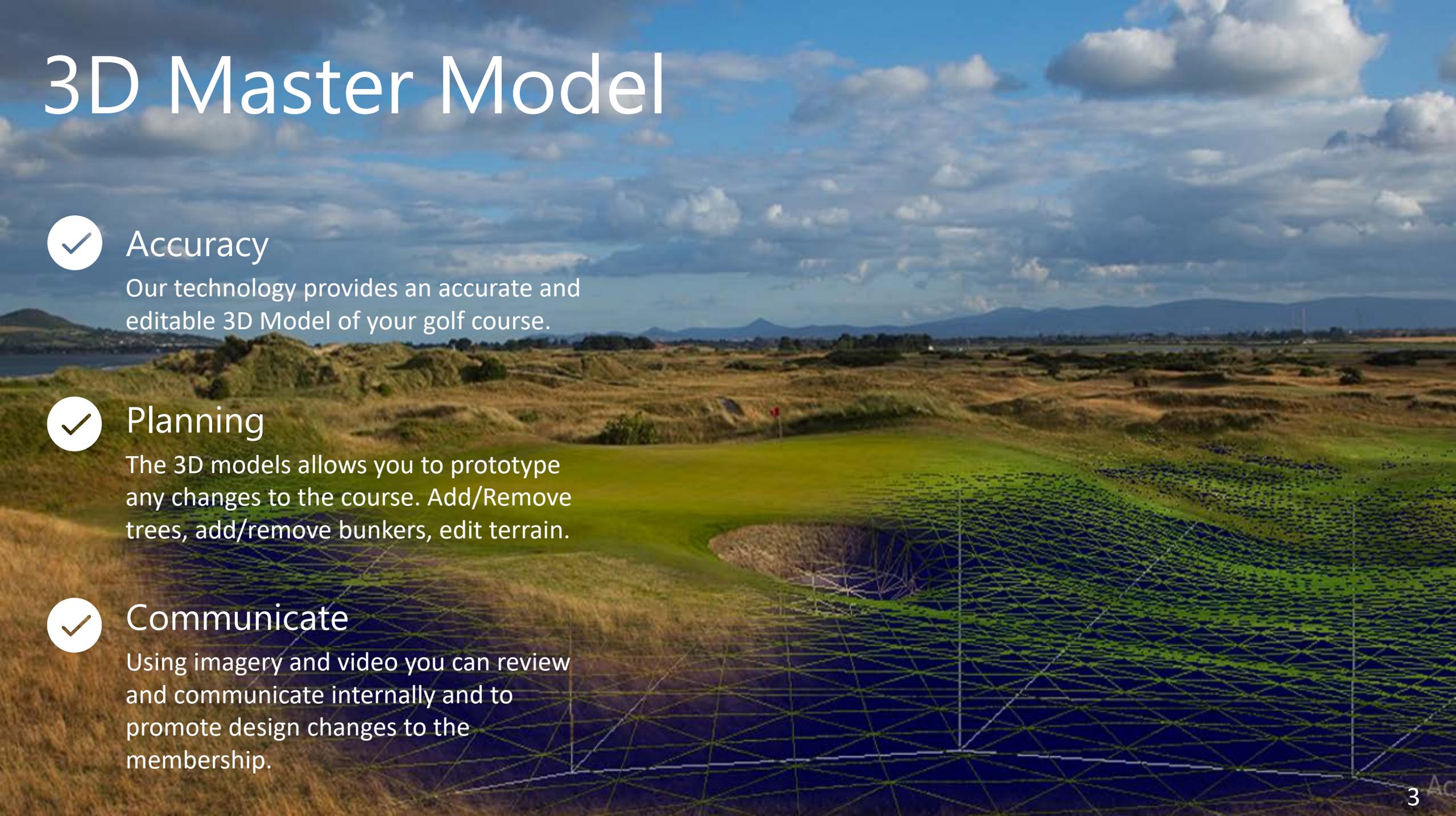


www.golfgraffix.com

Course Management, Customer
Engagement and Revenue Generation.

COURSE MANAGMENT

3D Master Model



Accuracy

Our technology provides an accurate and editable 3D Model of your golf course.



Planning

The 3D models allows you to prototype any changes to the course. Add/Remove trees, add/remove bunkers, edit terrain.



Communicate

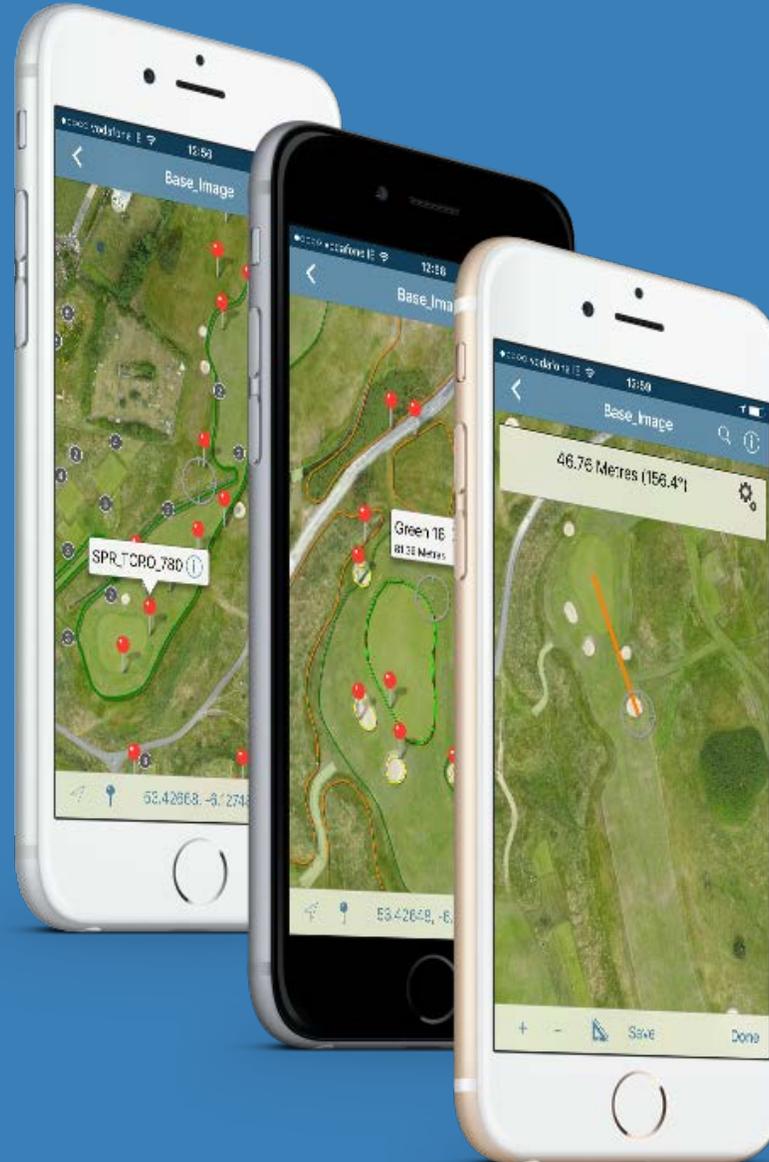
Using imagery and video you can review and communicate internally and to promote design changes to the membership.

Greenkeeper App

Your course is fully loaded with all features; Greens, Tees, Bunkers, etc.

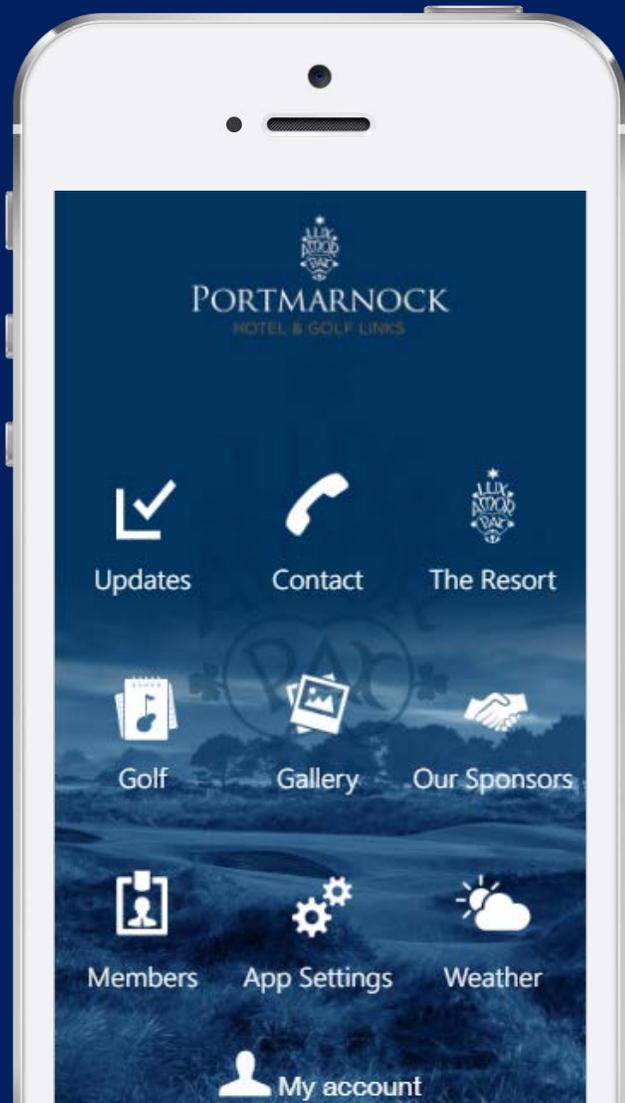
All features have their measurements preloaded, no more guessing at green size or area.

Use the App as a constant reference for staff and course managers.



- ✓ VIEW YOUR LOCATION USING GPS
- ✓ RECORD GPS TRACKS
- ✓ DROP PLACEMARKS
- ✓ MEASURE DISTANCE AND AREAS
- ✓ PLOT GEOTAGGED PHOTOS
- ✓ SHARE WITH YOUR TEAM

COURSE PROMOTION



SIMPLICITY IS KEY

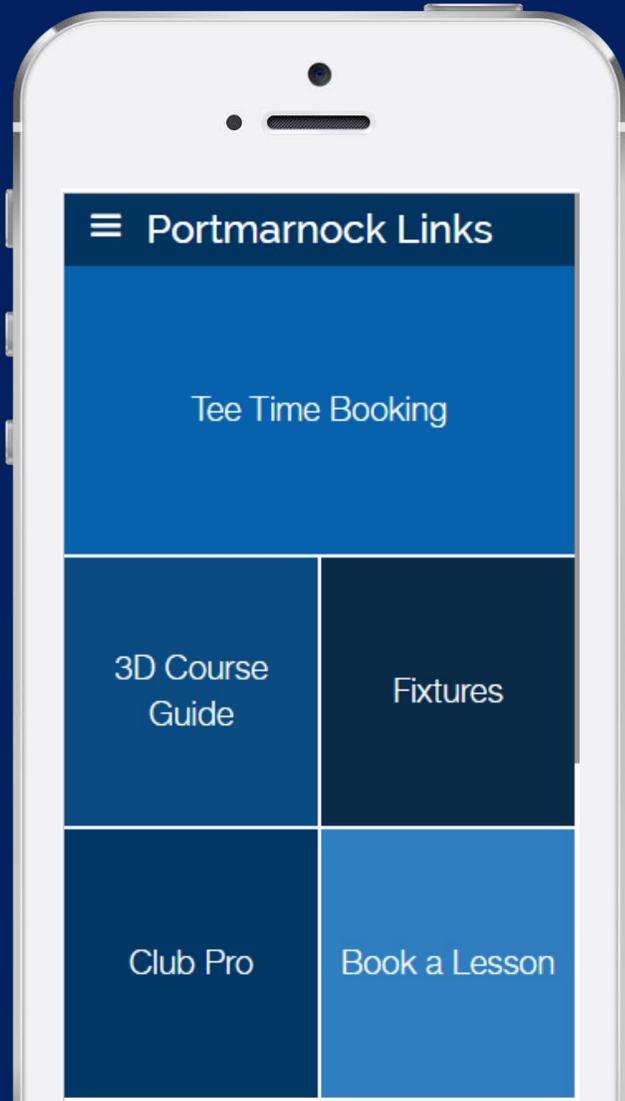
Promote with a Bespoke Smartphone App

Everything you need to engage and retain your members & visitors.

5 Reasons to join the rapidly growing number of Clubs with their own App:

1. Quick Implementation, designed for minimum impact on your resources.
2. Tailored to suit your specific club's needs and marketing strategy. Packed full of features and functionality for your golfers
3. Easy to use and keep updated.
4. Dedicated training and support team to assist you.
5. Helps reduce other communication costs within your Club.

App Features



Club Diary



Tee Time
Booking



Private
Members area



3D Course
Guide



Loyalty
Rewards



Live
Updates



Course
Updates



Live
Scoring



Weather
Updates



Gallery



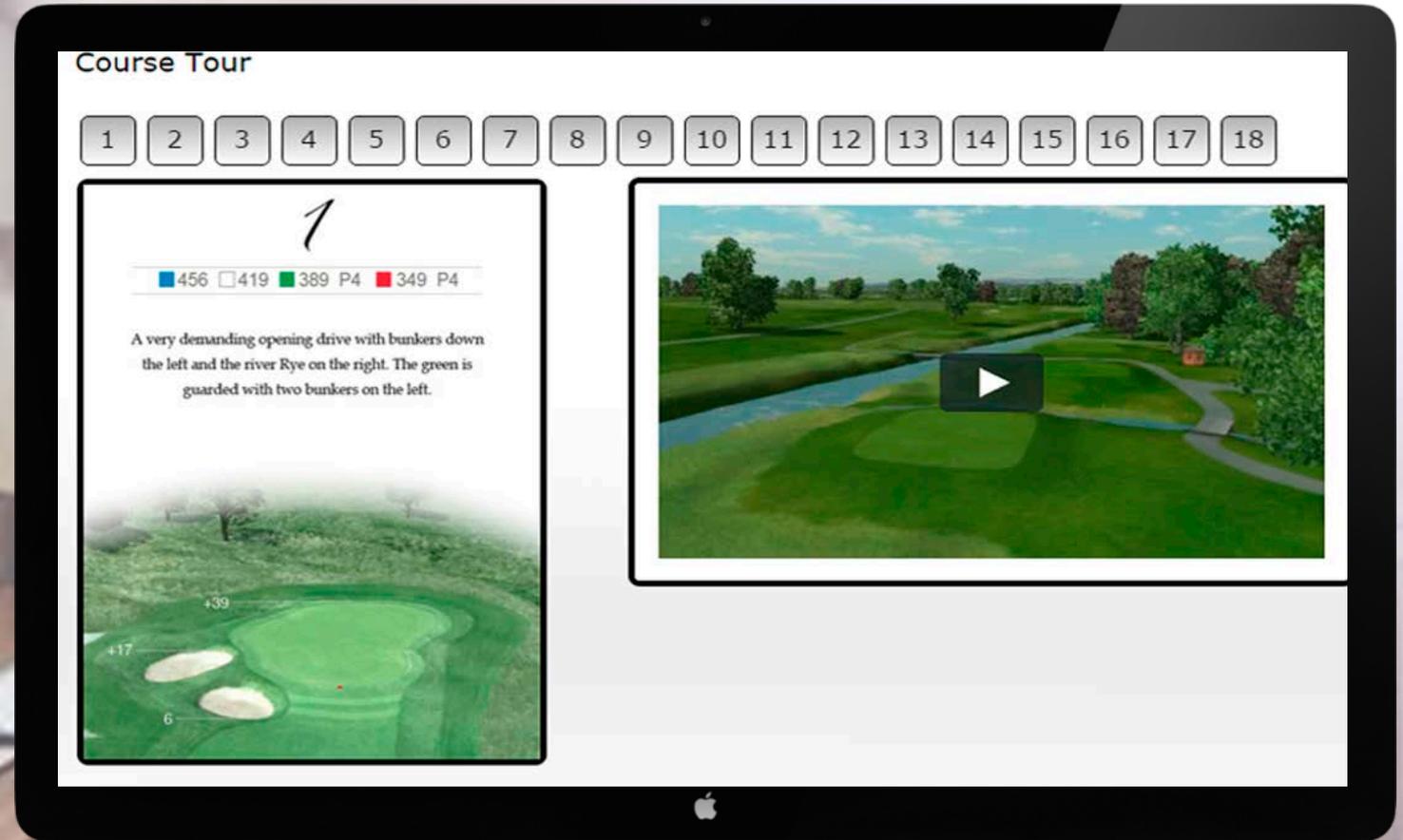
Lesson
Booking



In-App
Shop

Promote with 3D Flybys

Includes Web Hosting



Promote with Digital Signage

Interact with visitors at your point of sale.



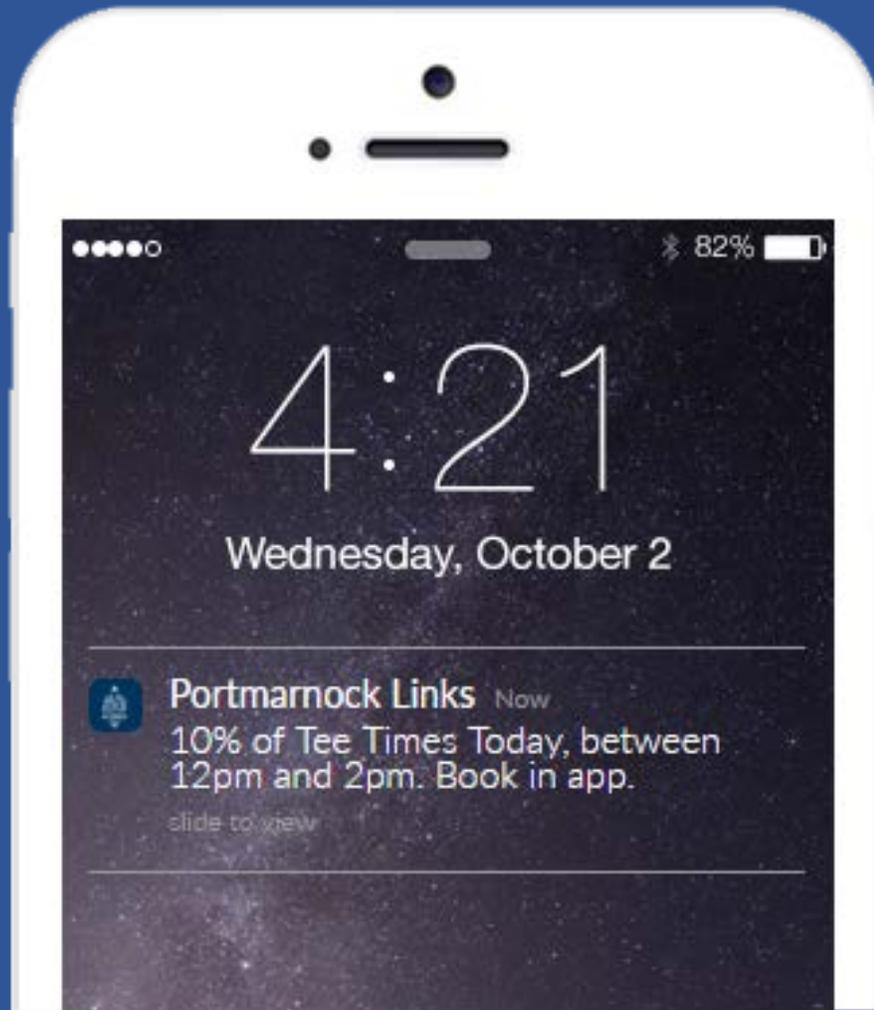


Promote with PC Game — Your Course Fully playable as an interactive game

COMMUNICATION

Push Notifications

Send messages to all you app users.



Why do Push Notifications Work Best ?

Opt-In Rate

Push notifications, have an impressive opt-in rate of 60-70 % upon average. **Email's** opt-in rate, is only 5% on the average.

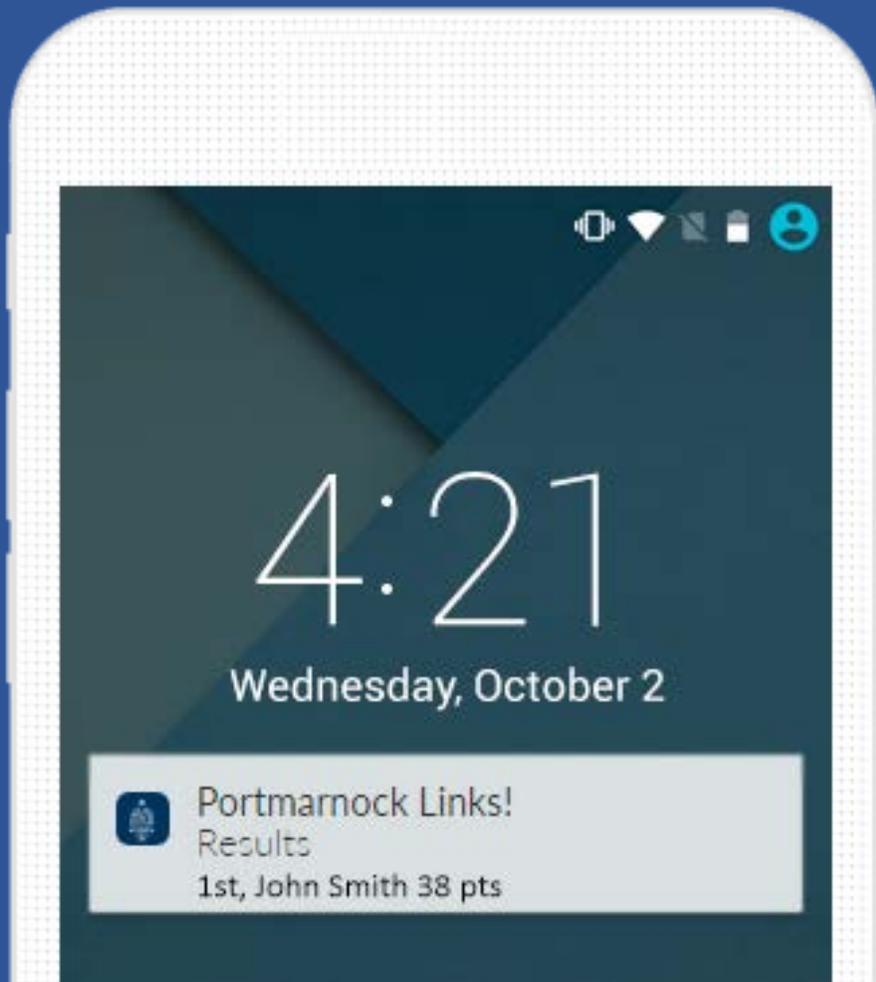
Click-Through Rate

17-20% of users who receive a push notification click the link it contains. Email has a far less impressive result of 2-3%.

Response Time

On average, 30-40 % of push subscribers interact with the message instantly. Email is far less powerful with the average response time of 6.5 hours.

Targeted Scheduled Push Notifications



Communicating with your users is a piece of cake. Keep them up to date without any effort, thanks to automatic notifications.

Looking to manage different types of messages and target precise recipient groups?

Choose when your notifications will be sent, during which time slots, and who the targeted users will be depending on their location, their usage of your app, or the devices they are using.

Geofencing

Define geographical areas where notifications will be sent out automatically for your app users

What is Geofencing?

A geographic area = an automated notification

What is a Trigger?

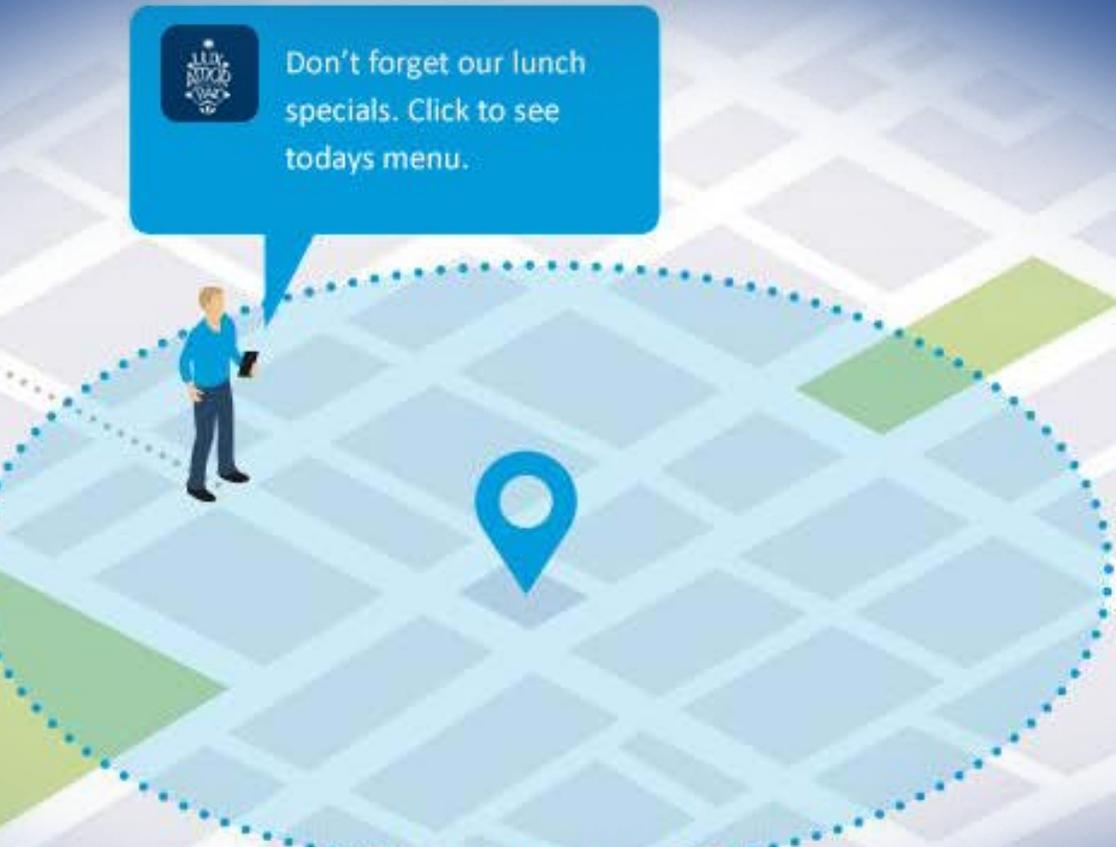
Push Notification after entering an area.

Push Notification after leaving an area.

Push Notification after dwelling in area for a defined period

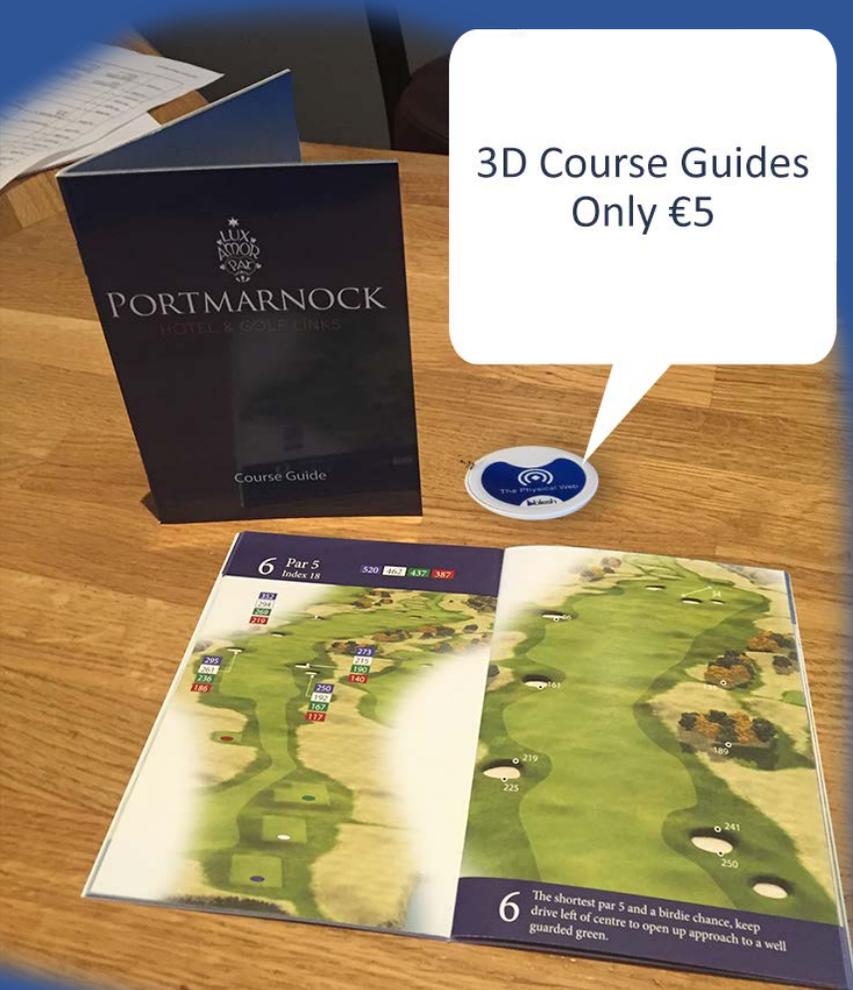
What is a Time Span?

Choose the time a push will go, i.e. Opening Hours (9-5)



iBeacons

Enable automatic notifications whenever one of your users approaches a Beacon.



3D Course Guides
Only €5

1. Buy your beacons and set them up.
2. Add your beacons in the back office and create your notifications.
3. Place them in your shop or bar and restaurant.
4. Create notifications.
5. They are received when nearing a Beacon.

MONITSE

Sponsorship



Allows Golfgraffix to provide this app package to your club to you for a small support fee.

Transform your app into a profit generator with revenue from share from sponsor sales

Tee Time System

Tee time reservations with easy-to-use tee sheet.

Use Any Computer or In-App

Cloud based, No Servers Or Hardware



Print Ready 3D Guide

A recognised steady source of income, with high margins.

Our design software can produce very high quality and accurate course guide artwork.

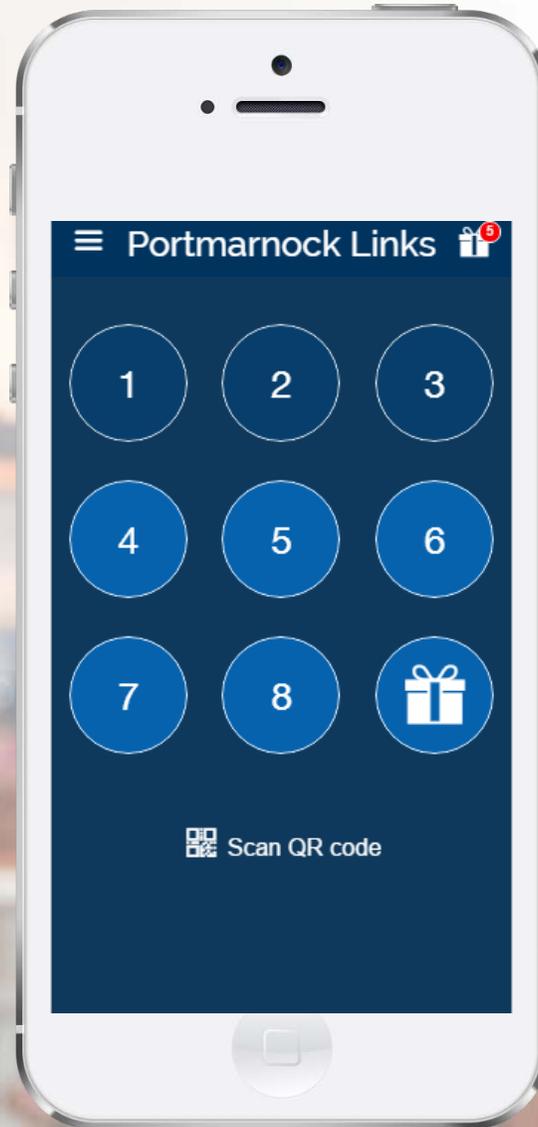
We do not hold you to any set amount of books to purchase, we will provide you with all the artwork in a print ready format, all you have to do is bring it to your local printer and print as many copies as necessary.



Loyalty Rewards

Every time a client visits your golf club or makes a purchase, they earn a loyalty point on their card.

Once the card is complete, it's time for you to reward them with a gift.



Welcome reward

Offer a gift to all users logging into your app for the first time

Check-in reward

Offer a reward if your client visits a designated geographic area

Welcome back reward

Offer a reward to your clients as an incentive for them to visit you again

Happy Hour

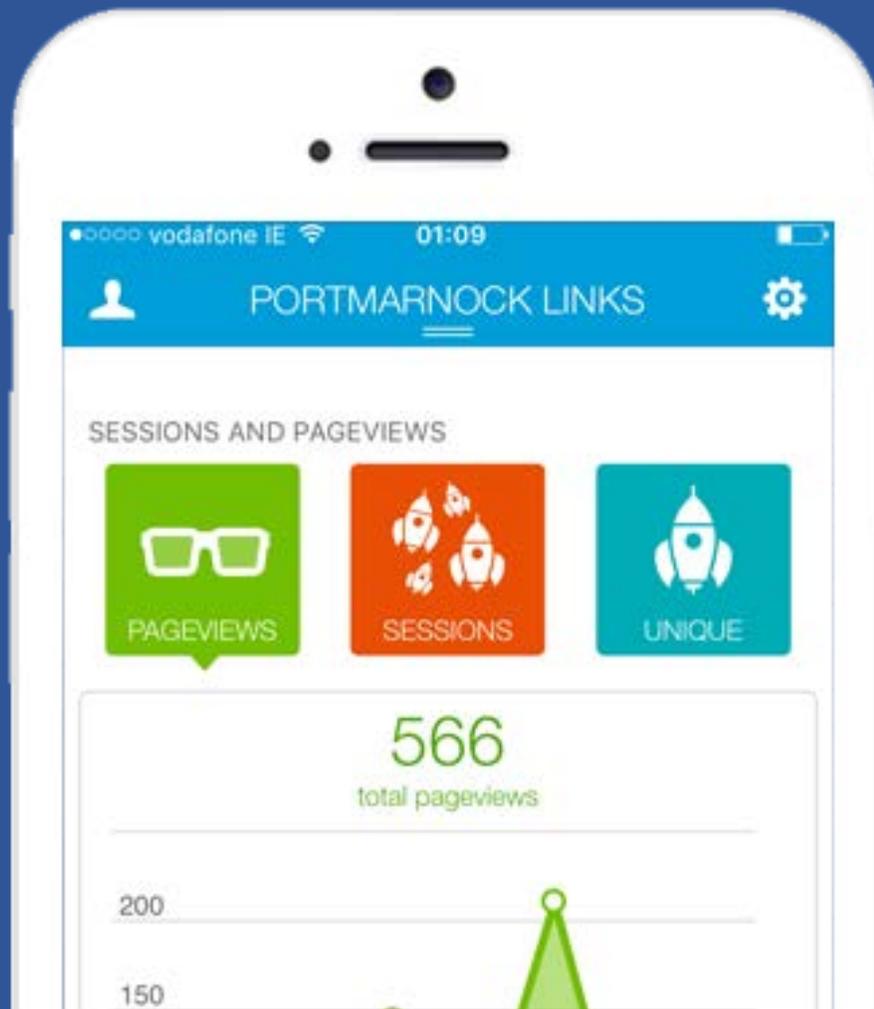
Offer your clients a reward valid during certain hours



MEASURE

Analytics

Better understand the behaviour of your users and type of traffic on your app.



Launches:

The total number of launches during a given period of time.

Unique sessions:

A unique session is logged for all launches by the same user within 24 hours during a given period of time.

Downloads:

The number of downloads stands for the actual number of people who have installed your application and launched it at least once.

Visit Duration:

For each visit duration of your application, the number of connections is logged.

Top days :

This statistic totals the number of page views for each day of the week, and allows you to determine whether activity on your app is particularly frequent on certain days of the week.

Price

€50/month

Sponsor Plan

4 year minimum

All features included

Revenue share on sponsors

4 x 4 balls per sponsor

€2500/year

YEARLY PLAN

3 year minimum

All features included

No sponsors

1 year rolling after 3 years

€6950

BUYOUT PLAN

3 year support

All features included

No sponsors

€50 p/m after 3 years

Get in Touch

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